MEETING MINUTES OF THE
NEW YORK UNIVERSITY ALUMNI ASSOCIATION
BOARD OF DIRECTORS

Wednesday, February 10, 2016
Global Center for Academic and Spiritual Life, Colloquium Room


ALSO PRESENT: Adrienne Brown (AR), Hanna Chung (AR), Catherine Hall (AR), Lauren Lipsky (AR), Sherry Locker, Debra LaMorte (UDAR), Danielle Ohrenberger (AR), Brian Perillo (AR), Elizabeth Pimentel, John Pine (AR), Amanda Putzer (AR), Rhoda Rothkopf, Nathan Rubin, Alexander Sassoon, Sarah Shanahan (AR), Benjamin (“Docks”) Sutherland, James Taylor


WELCOME AND CALL TO ORDER
NYUAA Board President Beverly Hyman called the meeting to order at 6:00 p.m. She welcomed members of the Board and Debra LaMorte, Senior Vice President of UDAR, to the meeting. Ms. Hyman indicated that President Andrew Hamilton, and his wife Jennie, would be joining the meeting later on in the evening and addressing the Board.

APPROVAL OF MEETING MINUTES
The meeting minutes from the December 2, 2015 Board meeting were distributed prior to the meeting. Lawrence Mantrone, NYUAA Board Secretary, asked the Board if there were any edits required to the minutes. None were requested, and the minutes were then approved by the Board unanimously.

PRESIDENT’S REPORT
Beverly Hyman provided an update on the NYUAA Officers initiative to visit school alumni association boards to inform alumni leaders of the NYUAA, and how the organization is an enhancement of their alumni experience. Ms. Hyman thanked Board members Jeffrey Gould, Jessica Bynoe, Steven Miller, Rena Brand, Michael Denkensohn and Brian Levine for attending recent school alumni association meetings. She reported that she and Brian Perillo will attend the Tandon (PIAA) meeting next month. These outreach efforts have been highly successful, and some alumni from the schools have expressed interest in getting more involved in NYUAA events and efforts. Ms. Hyman, Mr. Perillo and other Board officers would hold a discussion at the next Officers meeting to review areas of mutual interest. A meeting with school presidents was scheduled to take place immediately following tonight’s Board meeting to continue discussions and collaboration.
Ms. Hyman encouraged Board members to participate in the Wasserman Center’s Mock Interview series event on March 9. This event is intended to help students and alumni prepare for future job interviews.

All Board members were invited to the alumni volunteer celebration which will be held on June 9 starting at 6 p.m. in the Astor Center at 401 Lafayette Street. The Alumni Volunteer Awards and Meritorious Service Awards will be given out at the event.

The first alumni college sponsored by the NYUAA will be held on April 15. Professors from Steinhardt, SPS and CAS will discuss the history, lifestyle and culture of New York City.

Ms. Hyman announced that the LinkedIn group set up for Board members now has 50 members. She thanked Dasha Rettew and Michael Schultz for their efforts in launching the group and invited Board members to join in the conversations started there.

ASSOCIATE VICE PRESIDENT’S REPORT
Brian Perillo announced that Tim Valentine has been hired as Assistant Director of Alumni Programs. He will focus on student engagement and special interest groups. He also said that Prince Ralph Osei had left his position at Abu Dhabi, and that there are 40 candidates interested in the position.

Mr. Perillo shared information on past and upcoming events. He noted that the 100 Nights Before Commencement event was taking place in the Kimmel Center this evening- which is an event for graduating seniors to obtain information about commencement. Alumni Relations is involved in the event, and coordinates efforts with other school alumni associations to introduce students to alumni life. Mr. Perillo also shared photos of other alumni events that have taken place regionally, globally and locally over the last few months, including the Speakers on the Square event with Janet Mock held on February 3. So far, NYUAA Regional Clubs have held 63 events in the U.S. and 74 globally in the first quarter of the fiscal year. He mentioned that the NYU Alumni Access program received a gold award from CASE (Council for Advancement & Support of Education).

Brian noted that an email was sent earlier in the day from him about the rescheduled Conversation with Andrew Hamilton- which will be at the Grand Hyatt on March 10.

NYU GIVING DAY
Adrienne Brown announced that NYU Giving Day 2016 will take place on March 3. During this 24-hour event, we can all collaborate as one NYU community. The target for 2016 will be 1,000 donors in one day. An all-day student presence, school and global partnerships, alumni and affinity group events, a faculty and staff campaign, hourly challenges, a dedicated website and marketing through WNYC will be employed to meet the Giving Day goals.

Ms. Brown asked Board members in attendance to make a gift, promote the day on social networks and to ask their friends and networks to make a contribution.

COMMITTEE “HOT TOPICS”
In lieu of full committee reports, various committees provided brief updates on progress and noteworthy items.

Alumni Day: Co-chair Jessica Bynoe announced the committee’s next meeting will be held in April.

Benefits and Services: Co-chair Stephanie Mattera discussed the most recent quarterly benefits newsletter, and announced that a revenue-generating alumni discount arrangement had been made with 1-800-Flowers. Co-chair Lawrence Mantrone said the committee would discuss the NYUAA affiliation
with the Princeton Club of New York at its next meeting and asked Board members to describe their experiences with the Club.

Communications: Co-chair Michael Schultz announced three new members had joined the LinkedIn group, and invited co-chairs to post items of interest or requests for collaboration.

Fundraising: Co-chair Jonathan Kim informed the audience of the committee’s efforts to create an NYUAA scholarship. Approximately $210,000 is available for this. Marvin Leffler stated the source of the money was funds from a pension fund for executives working for the old alumni federation. The money reverted to the NYUAA after the deaths of the recipients.

Board Membership: Brian Levine reminded members that nominations for Board Directors will be accepted until February 19. Only 20 applications have been received so far. Nomination forms may be sent to Amanda Putzer.

RASP: Co-chair Sascia Yuan announced that the Dinner with Six (D6) program will be continuing this Spring, with dinners planning starting in April. Dinner with Six is a student engagement initiative that is intended to foster one-on-one alumni / student relationships. Co-chair Frederick Schock discussed the All-University games scheduled for February 23, which also promotes alumni/student networking.

Volunteer Leadership Outreach: Co-chair Elio Martinez asked members to save the day of June 9 for the NYUAA party, in which the NYU Alumni Volunteer and Meritorious Service awards would be presented, along with awards for Outstanding Club Program, Individual Service and Volunteer of the Year. The committee’s next meeting will be in April.

GREETINGS FROM PRESIDENT HAMILTON
Beverly Hyman introduced President Andrew Hamilton and his wife Jennie. President Hamilton began his greetings by describing his first 40 days in his new role as a “whirlwind” and noting the size and complexity of NYU as well as its impact on New York City. He defended the concept of the global network university by stressing the importance of educating and preparing students for the modern world and all of its complexity. He noted the importance of alumni, saying they represent what is outstanding about a university and acting as its ambassadors around the world.

President Hamilton fielded several questions from the audience. His answers addressed his efforts to engage with university faculty and address the emergent student priorities of affordability and diversity. He highlighted several proposals for addressing these issues and put them into context by noting how they are being addressed at other universities around the world. He stated that collaborative research at NYU is already intense, and he will encourage more of it. He also emphasized NYU will welcome other institutions such as Cornell to New York City, but will “compete like hell with them.” He cited the positive contributions of NYU to New York City while acknowledging that it must listen to its neighbors and the community at large. He pledged to limit disruptions during any renovation and rebuilding efforts but stated emphatically the idea that NYU cannot maximize the use of its space is “just not right.”

UPCOMING NYUAA MEETINGS & EVENTS
- Board Member Nominations Close: Friday, February 19
- NYUAA Officer Nominations Open: Wednesday, March 30
- Alumni Awards Luncheon: Friday, April 8, 2016
- NYUAA Officer Nominations Close: Wednesday, April 13
- NYUAA Annual Meeting: Tuesday, May 10, 2016
- NYU Commencement: Wednesday, May 18
OLD BUSINESS: none

NEW BUSINESS: none

Ms. Hyman adjourned the meeting at 7:32 p.m.

Prepared by: Lawrence Mantrone

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