Reunion Volunteer Responsibilities

Reunion volunteers play a vital role in fostering meaningful connections within the NYU alumni community through major anniversary celebrations of their graduation years. Volunteers reach out to their classmates to plan reunion activities and advertise to their networks. Their efforts culminate each fall, when classes are invited back to campus to reconnect and celebrate their NYU experience during NYU Alumni and Parents Day.

In fall of 2014, NYU is re-launching its reunion tradition with the classes of 2004 (10 year anniversary), 2009 (5 year anniversary), and 2013 (1 year anniversary).

Outreach

One of the top reasons alumni attend their reunion is to see friends. A call or email from a classmate goes a long way toward generating buzz and ensuring good attendance. Reunion volunteers are encouraged to connect with classmates by:

- Serving as the link between your classmates and NYU
- Exciting classmates about reunion efforts and NYU Alumni and Parents Day
- Recruiting classmates to join the reunion volunteer team
- Reviewing a list of classmates and select 5-8 who you would be willing to contact about attending reunion
- Networking with classmates through social media to encourage attendance and build a buzz
- Leading by example: register early and attend reunion
- Thanking classmates who attend reunion

What to talk about during outreach:

- Review the date – **November 7, 2014**
- Encourage attendance and early registration
- Urge classmates to call their friends
- Direct classmates to the alumni.nyu.edu for updates on reunion

Planning

Reunion will kick off NYU Alumni and Parents Day on **Saturday, November 8th**. The logistical details of this one-night event are being handled by NYU Alumni Relations and the NYUAA Alumni Day Committee. However, each class has the opportunity to plan activities that will make your reunion special and unique.
You know your classmates best, so choose activities that will be meaningful to you and your classmates. The best program ideas are those that allow classmates to reconnect with each other and that draw upon experiences that the class shared during their college years.

Ideas include:
- Create a memorabilia display, such as a scrapbook or collage from yearbook photos
- Revive a class tradition
- Utilize talents of classmates: ask them to perform
- Create a photo video
- Create a trivia contest based on your time at NYU
- Have an "open mic" session to share your favorite NYU stories
- Have a contest for "who came the farthest, who has the most children, etc." and give away prizes
- Visit a favorite bar or restaurant
- Invited a beloved professor
- Prepare a “where are they now” book

Volunteer Responsibilities

- Volunteers serve a one year term during their reunion year, from approximately early winter through late fall
- Participate in monthly reunion committee meetings to discuss goals, projects, and responsibilities
- Actively reach out to classmates and encourage them to register and attend reunion
- Create meaningful activities/programmatic elements to enhance reunion
- Act as hosts to welcome classmates at reunion

Volunteers put the special touch on reunion, so get involved and help make your reunion a success!